

EXHIBITOR MARKETING TOOLKIT

Thank you so much for using your network to build excitement for the IMAGE '26 exhibition. We're working to make this year the best IMAGE yet.

Feel free to use or adapt these examples to help with your email and social media content creation.

Email Templates

Please tailor this email to your specific networks and highlight the themes that matter most to your audience.

Email sample #1

Subject: Find us on the exhibit floor at IMAGE 2026

We are excited to share that [Company Name] will be exhibiting at the International Meeting for Applied Geoscience and Energy (IMAGE) 2026.

Hosted by the Society of Exploration Geophysicists (SEG) and the American Association of Petroleum Geologists (AAPG), in conjunction with the Society for Sedimentary Geology (SEPM), IMAGE brings together leaders in applied geoscience and energy for one powerful week of learning and collaboration.

IMAGE 2026 takes place 25–28 August at the George R. Brown Convention Center in Houston, Texas.

Visit us at Booth [Number] in the Exhibit Hall. We will be featuring [presentations, demos, giveaways, technical discussions, etc.].

Register and learn more at <https://go.seg.org/3P4v6sl>.

We look forward to seeing you in Houston.

Email sample #2

Subject: Let's connect at IMAGE 2026

IMAGE 2026 is almost here, and [Company Name] will be there.

From 25–28 August in Houston, Texas, IMAGE connects geoscientists, engineers, innovators, and energy leaders from around the world.

Stop by Booth [Number] to explore our latest solutions and connect with our team.

Plan your visit and register at <https://go.seg.org/3P4v6sl>

See you at IMAGE 2026.

Social Media Post Templates

Use **#IMAGE2026** as the official hashtag in all posts. This hashtag is used for tracking and amplification across platforms.

Please make sure you tag IMAGE, AAPG and SEG in your posts. It really helps to get the word out!

Social Media Post 1:

Houston in August. The global geoscience community in one place.

In August, the global geoscience community will be in one place – Houston!

We'll be at #IMAGE2026, ready to connect and be part of the conversation.

Find us at Booth [Number] and say hello.

Learn more: <https://go.seg.org/3P4v6sl>

Connecting Ideas to Power the World.

[TAG IMAGE] [TAG SEG] [TAG AAPG]

Social Media Post 2:

Every year, IMAGE brings the industry together in one place.

We're heading to #IMAGE2026 and look forward to meaningful conversations on the exhibit floor.

Will we see you in Houston? Find us at Booth [Number].

Learn more: <https://go.seg.org/3P4v6sl>

Connecting Ideas to Power the World.

#IMAGE2026

[TAG IMAGE] [TAG SEG] [TAG AAPG]

Social Media Post 3:

IMAGE is where new ideas take shape.

We'll be at #IMAGE2026 in Houston showcasing the latest from our team.

Find us at Booth [Number] and take a closer look.

Learn more: <https://go.seg.org/3P4v6sl>

Connecting Ideas to Power the World.

#IMAGE2026

[TAG IMAGE] [TAG SEG] [TAG AAPG]

SEG Social Media Handles

Most importantly, follow IMAGE on social media:

LinkedIn: <https://www.linkedin.com/showcase/seg-image-event>

Facebook: <https://www.facebook.com/IMAGEMeeting/>

Instagram: <https://www.instagram.com/imagemeeting/>

Twitter: <https://x.com/IMAGEMeeting>

TikTok: <https://www.tiktok.com/@imageevent>

Graphics

Download and share the official IMAGE 2026 graphics to showcase your booth and amplify your participation.